More than 150 nonprofits will launch a 24-hour giving day on September 24, 2020 raising 1 million dollars to make a difference!

Save the Date! On Thursday, September 24, 2020, Long Beach Gives brings together more than 150 nonprofits to raise one million dollars! Your sponsorship of this 24-hour giving day makes a difference by helping nonprofits meet rising demands, adjust programming, and plan effectively to navigate the numerous challenges facing our world right now. With your support, we provide marketing and fundraising training, networking and mentorship opportunities, and raise the community’s awareness of the great work of our local nonprofits.

Your sponsorship contributes to a successful Long Beach Gives and is an investment in the long-term capacity building of our nonprofit sector. We are grateful for our collaboration with The Nonprofit Partnership, which hosts several trainings that not only provide tools and strategies for a successful giving day, but also supports their mission driven work. “Convening around one purpose creates a collaborative environment where nonprofits learn and grow together, and find ways to lift each other up. This customized training sets Long Beach Gives apart from other giving days across the nation and is something that truly reflects the community-centered culture of Long Beach,” said Christina Kreachbaum, Program Manager, The Nonprofit Partnership.

One of the primary goals of Long Beach Gives is to support nonprofits in diversifying their funding by increasing their individual donor base, particularly with millennials. In fact, Giving USA just released their 2019 annual report stating that 69% of donations made to nonprofits came from individual donors. We want our local nonprofit sector to capitalize on that opportunity! “Building upon their current efforts, Long Beach Gives supports nonprofits in utilizing crowdfunding efforts on social media to reach new audiences of all ages and build relationships with first time donors,” stated Julie Meenan, Long Beach Gives Steering Committee Chairperson and Executive Director of the Josephine S. Gumbiner Foundation.

Long Beach Gives has developed an easy-to-use donation platform that connects those who live, work, and play in our city with the causes they’re passionate about. Nonprofits need all of our support to continue the great work they do in our city. Long Beach Gives’ participating nonprofits provide services in every district of our city, they range from small to large organizations, and they serve numerous needs, including animal rescue, arts and culture, environmental and social justice causes, education and youth, health and social welfare, housing and homelessness, and more. “Long Beach nonprofits really do it all,” said Nicolassa Galvez, Long Beach Gives Campaign Director. “Long Beach Gives provides our participating nonprofits a dedicated team, customized training, and a crowdfunding platform that enables them to come together on one day of the year to share with our city the stories of their mission, their staff, their supporters, and their community.”

We are grateful to the businesses and foundations that have already joined the cause by covering expenses for marketing, publicity, training and giving day prizes for nonprofits and we appreciate your time in considering our sponsorship request to make a difference in the city of Long Beach.

Niko Galvez
Campaign Director
(562) 645-6476
niko@longbeachgives.org
book a meeting
WHAT IS LONG BEACH GIVES?
Long Beach Gives is a 24-hour online giving day. This annual fundraising event is a fun and easy way for our entire city to come together in improving the quality of life of those who live, work, and play in Long Beach. As a city, we can give together to create positive change, which is needed now more than ever. The goal of Long Beach Gives is to inspire individuals and businesses to make a difference by raising $1 million to support the exemplary work of the participating nonprofits. Last year, the first Long Beach Gives Day was blown away by the successful effort of the 93 participating nonprofits and the generous outpouring of support that helped to surpass our goal by over 300% to raise over $822,000!

WHO CREATED LONG BEACH GIVES?
Long Beach Gives started as a graduate school project of Julie Meenan, Executive Director of the Josephine S. Gumbiner Foundation (JSGF). With the support of the JSGF Board and in collaboration with The Nonprofit Partnership, a Steering Committee was formed in March 2018. The founding members include: Long Beach Community Foundation, The Rudolph J. and Daphne A. Munzer Foundation, The California Endowment, The Earl B. and Lorraine H. Miller Foundation and the Arts Council for Long Beach. Along with the Josephine S. Gumbiner Foundation, these foundations supported the creation of a new online, citywide fundraising effort.

WHEN IS LONG BEACH GIVES?
This annual event will take place this year on Thursday, September 24, 2020 from 12 am to 12 am.

HOW CAN I SUPPORT LONG BEACH GIVES?
Become a sponsor to impact 150+ nonprofit organizations in preparing for a successful giving day. Or consider setting up a branded peer fundraising page on our platform and encouraging your employees to give by pledging to match their donations.

HOW CAN I STAY UP-TO-DATE ON WHAT’S HAPPENING?
Subscribe to our mailing list by visiting our website longbeachgives.org for the most useful and exciting news about this year’s giving day. Follow Long Beach Gives on Facebook, Twitter, Instagram, Youtube, and LinkedIn and by searching the hashtag #LongBeachGives.
PARTICIPATING NONPROFITS

4GIRLS ORGANIZATION | ABILITYFIRST | ABLE ARTS WORK | AIDS FOOD STORE LONG BEACH
ALGALITA MARINE AND RESEARCH EDUCATION | ALLIANCE FOR HOUSING AND HEALING | ALPERT JEWISH COMMUNITY CENTER
ANGELS GATE CULTURAL CENTER | AQUARIUM OF THE PACIFIC | AQUATIC CAPITAL OF AMERICA | ARTS COUNCIL FOR LONG BEACH
ASSISTANCE LEAGUE OF LONG BEACH | ASSOCIATED STUDENTS AT CSULB | ATLANTIC ALANO CLUB
BAYFRONT YOUTH & FAMILY SERVICES | BOYS & GIRLS CLUBS OF LB | BRAVE GLOBAL | BROCKUS PROJECT DANCE COMPANY
CALIFORNIA CONFERENCE FOR EQUALITY AND JUSTICE | CALIFORNIA FAMILIES IN FOCUS | CAMP KESEM AT LONG BEACH STATE
CANCER SUPPORT COMMUNITY OF REDONDO BEACH | CASA COLINA HOSPITAL AND CENTERS FOR HEALTHCARE | CASA YOUTH SHELTER
CATALINA ISLAND CONSERVANCY | CENTRO CHA | CENTURY VILLAGES AT CABRILLO | CHILDREN’S MARITIME INSTITUTE
CHILDREN’S DENTAL HEALTH CLINIC | CITYHEART | CLOTHES THE DEAL | CSULB SPEECH-LANGUAGE CLINIC | DAYS LONG BEACH
DOWNTOWN LIONS CLUB CHARITIES | DREAM CATCHER OF LA THERAPEUTIC RIDING CENTERS | ELEVATE YOUR G.A.M.E.
ESP EDUCATION AND LEADERSHIP INSTITUTE | EXP | EXTRAORDINARY FAMILIES | FAIR HOUSING FOUNDATION | FARM LOT 59
FILIPINO MIGRANT CENTER | FIX LONG BEACH | FOOD FINDERS | FOR THE CHILD | FREEDOM WRITERS FOUNDATION
GAY FOR GOOD | GEMS UNCOVERED | GOLDEN STATE HUMANE SOCIETY | GREATER LONG BEACH INTERFAITH COMMUNITY ORGANIZATION
GRID ALTERNATIVES | GROUND EDUCATION | HABITAT FOR HUMANITY OF GREATER LOS ANGELES
HARBOR INTERFAITH SERVICES | HELEN SANDERS CATPAWS | HELPLINE YOUTH COUNSELING | HISTORICAL SOCIETY OF LONG BEACH
HOPE, INC. | HUMANSAVE | INTERNATIONAL CITY THEATRE OF LONG BEACH | INTERNATIONAL IMPERIAL COURT OF LONG BEACH
JEWISH AND FAMILY CHILDREN’S SERVICES OF LONG BEACH AND WEST ORANGE COUNTY | JUNIOR LEAGUE OF LONG BEACH
KEEP LBC FIT | KHMER GIRLS IN ACTION | KLBP 99.1, LONG BEACH PUBLIC RADIO | LATINOS IN ACTION | LEADERSHIP LONG BEACH
LIFE STEPS FOUNDATION | LINC HOUSING | LIVE LOVE ANIMAL RESCUE | LONG BEACH BAR FOUNDATION | LONG BEACH BLAST
LONG BEACH BLUES SOCIETY | LONG BEACH CAMERATA SINGERS | LONG BEACH CENTURY CLUB
LONG BEACH CHORALE AND CHAMBER ORCHESTRA | LONG BEACH COMMUNITY TABLE | LONG BEACH DAY NURSERY
LONG BEACH FORWARD | LONG BEACH GRAY PANTHERS | LONG BEACH HOMELESS COALITION
LONG BEACH IMMIGRANT RIGHTS COALITION | LONG BEACH LANDMARK THEATRE COMPANY | LONG BEACH MEDITATION
LONG BEACH MUSEUM OF ART | LONG BEACH OPERA | LONG BEACH ORGANIC | LONG BEACH PLAYHOUSE
LONG BEACH POLICE FOUNDATION | LONG BEACH PUBLIC LIBRARY FOUNDATION | LONG BEACH RESIDENTS EMPOWERED
LONG BEACH RONALD MCDONALD HOUSE | LONG BEACH SPAY AND NEUTER FOUNDATION | LONG BEACH SYMPHONY ASSOCIATION
LONG BEACH YOUTH CHORUS | LOS CERRITOS WETLANDS LAND TRUST | LOVE BEYOND LIMITS | LOVE IN THE MIRROR
Join the power of community on Thursday, September 24, 2020 by sponsoring Long Beach Gives, a 24 hour, on-line fundraising campaign for over 150 area nonprofits. Businesses, corporations, foundation and individual sponsors are invited to provide funds to support and provide prizes for this annual day of giving. Key sponsors are critical in ensuring the success of Long Beach Gives Day and increases your brand recognition while showing your support for our nonprofit community.

Your support will:
- Increase nonprofit visibility and viability in our community
- Provide valuable training opportunities for nonprofit leaders
- Encourage community-wide engagement with trusted nonprofit organizations
- Magnify your dedication to the local nonprofit community

In exchange, Long Beach Gives will recognize your generosity through our marketing efforts:
- Recognition in print media publications both pre- and post-campaign
- Logo added to the website with the potential for over 38,000 visits (based on historical data, not guaranteed)
- Social media and other digital communication mentions

For more information contact Niko Galvez at niko@longbeachgives.org.
The Steering Committee continues to seek additional funding and sponsorship to grow the number of agencies that can participate each year, the number of new donors we can reach through promotional efforts, and the number of marketing trainings we can provide for participating organizations.