



# CAMPAIGN RESULTS 2020

## LONG BEACH GIVES FUNDRAISING AND MARKETING RESULTS

*On September 24, 2020, Long Beach Gives provided a unique online giving platform that helped people find, learn about, and donate to causes meeting the needs of our community.*

**\$1,776,823** raised in 2020  
**822,605** raised in 2019 

**154 Nonprofits**

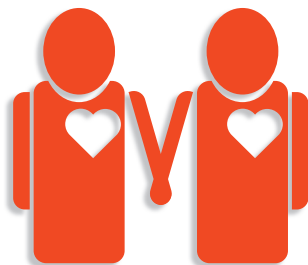
64% increase  
in participation



**\$15,000**  
awarded in prizes  
to nonprofits

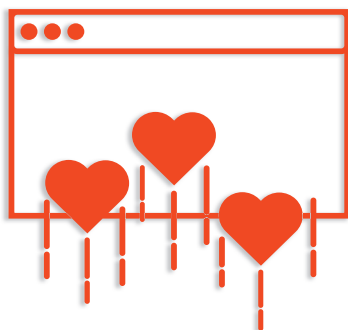
**1,197**  
peer fundraisers  
in 2020

**871**  
peer fundraisers  
in 2019



**7,208** donors in 2020  
**3,772** donors in 2019

**42,067** website visitors



**98%**  
growth  
in audience

Please visit [www.longbeachgives.org](http://www.longbeachgives.org) for more info

@LongBeachGives

